



Bounty Allocation for Incent

Total bounty pool: 1% of sold Incent (i.e. if 1 million Incent are sold, a further 10,000 will be created for bounties).

Bounty Allocation:

- 5%: Translations for bitcointalk
- 40%: Social Media actions (follow/like; more can be added if needed)
- 40%: Signature campaign
- 15%: Newsletter subscription

General condition:

- Each bounty is paid once per investor only (except additional SM bounties, e.g. tweets)

Translations for bitcointalk

KarlKarlsson will deliver the required graphics/images to the translators, and he will translate the text from the main ANN accordingly. Translation also includes maintaining the language thread throughout the ICO. Karl will keep record of the translators with a Google spreadsheet. Each translator receives an equal share of the total translation bounty at the end of ICO.

Social Media Actions

This will be administrated through The Viral Exchange. The bounty will be distributed as a flat rate for certain actions. Maximum total bounty assigned to TVE is 200'000 Incent. (Special, additional bounties can be offered in the form of tweets when we want to spread major news. Distribution for these is also done through TVE.)

Signature Campaign

Signature campaign is for normal, Full, Senior, Hero and Legendary Members on bitcointalk; 1 stake/week for Members, 1.25 stake/week for Full, 1.5 stake/week for Senior, 1.75 stake/week for Hero and 2 stakes/week for Legendary. Stakes are added weekly, and only full weeks count towards the bounty calculation.

KarlKarlsson will administrate this. The task will involve checking the collected data, summarizing the stakes and the final distribution. Incent tokens will be distributed proportionally ($(4k / \text{Total Stakes}) * \text{Your stake}$).

Participants need to keep the signature until they have received their payout. Any attempt at cheating will be punished with disqualification from the campaign. Every participant needs to make at least 30 quality posts on BCT to be eligible for the bounty. Detailed instructions will follow on bitcointalk.

Newsletter subscription

The Newsletter bounty will also be distributed proportionally. We will send a confirmation e-mail.